

MEDIA ALERT: Sonic Emotion to Demo Next Generation 3D Audio Consumer Electronics Products at CES 2014 with Absolute 3D™ Technology

From wearables and innovative sound bars and soundbases to mobile applications, see how Sonic Emotion's Absolute 3D technology turns ordinary speakers into next-generation audio devices

CONSUMER ELECTRONICS SHOW (CES), Las Vegas – Jan. 6, 2014 – Sonic Emotion (www.sonicemotion.com), the developer of award-winning Absolute 3D™ sound technology and industry leader in 3D and next generation audio enhancements, is demonstrating its technology in wearable devices, home theater products, mobile devices and smartphone applications at CES 2014.

To meet with Sonic Emotion and learn more about the company's product demos, please stop by our suite in the Las Vegas Hotel (LVH), north tower suite 28 – 135, or schedule an appointment by emailing Thomas McLean at tmclean@racepointgroup.com.

EXHIBITION

WHO: Sonic Emotion

WHAT: Exhibition and interactive demos showcasing the technology that is enabling next generation sound experiences in today's leading devices, including:

- **Wearable devices:** Sonic Emotion will showcase the Absolute 3D-enabled Omate TrueSmart Smartwach, with its standalone capabilities, 3G technology and Bluetooth connectivity. Check here for additional information on the [Omate TrueSmart](#) and how Sonic Emotion's 3D sound technologies allow for the best sound experience available through a wearable device's music player.
- **Home entertainment:** Sonic Emotion's Absolute 3D technology is enabling consumers to ditch the costly and bulky surround sound systems of the past and opt for the latest in sound bar technology. Absolute 3D-enabled top "A" brand devices will be on display for demonstrations in the North Hall, showcasing how these small devices have the audio capabilities of yesterday's surround sound systems.
- **Mobile audio devices:** Mobile audio devices and consumer listening experiences are only becoming better thanks largely in part to Sonic Emotion's sound technology. Sonic Emotion will be showcasing tablets and smartphone applications for Android and iOS devices, fully equipped with Absolute 3D technology for premium sound wherever you are. Additional Absolute 3D-enabled devices will include laptops and laptop accessories.
- **Headquake Pro:** Test out the best mobile listening application available for iOS, Sonic Emotion's Headquake Pro. With the ability to customize sound options on a per song basis, Headquake Pro enables users to have a personalized and unique listening experience each and every time. Android versions are available for private in suite demos. Headquake Pro is currently available for free download on the iTunes App store, here: <https://itunes.apple.com/app/headquake/id485698354?l=en&mt=8>

Additionally, several Sonic Emotion brand ambassadors can be found entertaining the show floor, including:

- Sonic Emotion Nurses
 - Sonic Emotion Nurses will be curing attendees throughout the show floor of the growing "#Soundicide" epidemic, the dreadful disease caused by poor,

muffled sound quality. The Sonic Emotion Nurses will be offering prescriptions for #Soundicide, as well as demos of the Absolute 3D technology through the Headquake Pro mobile app and the Omate TrueSmart Smartwatch. Get the cure with #Absolute3D through the Sonic Emotion Nurses!

- Sonic Emotion “Crawlers”
 - Sonic Emotion “Crawlers” will be crawling throughout the show floor, representing that Sonic Emotion is “#UnderTheRadar.”

WHEN: Tuesday, Jan. 7 – Friday, Jan. 10, 2014

WHERE: LVH - Las Vegas Hotel & Casino
Hospitality Suites, **North Tower suite 28 – 135**
3000 Paradise Road
Las Vegas, NV, 89109

About Sonic Emotion

Founded in 2002, Sonic Emotion is the world leader in 3D sound entertainment for consumer electronics and professional applications. Beginning with the sound technologies originally developed for large venues, Sonic Emotion holds a number of worldwide patents and is established as the leader in research and application of audio processing technologies. Recognized as the standard in sound, Sonic Emotion applied its expertise in the field to offer a scaled down version of the technology to meet the demands of consumers. Sonic Emotion Absolute 3D solutions have been included in a growing number of home entertainment electronic products sold worldwide including sound bars, towers, sound bases, Bluetooth docking stations and mobile phone applications. Sonic Emotion’s first consumer mobile app, Headquake, launched in January 2012 as the listening experience on the go. For more information, visit www.sonicemotion.com.

Press Inquiries

Racepoint Group
For Sonic Emotion
Thomas McLean, 559-801-8733
tmclean@racepointgroup.com