

## **Sonic Emotion Launches Headquake™ Pro for Personalized iOS Listening Experience**

*All New iOS App Offers Absolute 3D™ Sound Technology with Advanced Feature Set, In-App Purchases and Facebook Sharing Capabilities*

**Las Vegas, NV. – Jan. 6, 2013** – Sonic Emotion, the sole developer of Absolute 3D™ sound entertainment and industry leader for audio enhancements through digital signal processing technologies, today released **Headquake™ Pro**, the most innovative, easy to use, audio enhancing music player application ever developed for the iPod®, iPhone® and iPad®. Building upon the feature set of its original app, Headquake, Sonic Emotion Headquake Pro combines rich new audio control features with a transformed appearance, allowing the user to personalize how their iTunes® music library sounds while sharing with friends on Facebook. Free download is available on the iTunes app store with in-app purchases for selective headphone filters and an upgrade benefit package for \$1.99 that enables users to experience the app without advertising and to save their creations to each individual song.

Designed for iOS7 Headquake Pro provides users the opportunity to customize the listening experience with optimum sound quality by simply selecting their headphones of choice, picking a song and creating their own sound stage through fun and easy-to-use interactive graphical interfaces to match their mood or activities. Additional features include a Bass and Equalizer audio control screen enabling users to further adjust listening preferences with a selection of presets (Bass, Rock, Live and Jazz).

*"We are excited to be officially launching Headquake Pro - the worlds first sound enhancement app for iOS - at this year's CES; we could not think of a better venue to introduce our product to not only today's digital consumer, but to our potential partners world-wide," said Rajeev Kapur, CEO of Sonic Emotion. "The Headquake Pro app represents, for the first time, the ability to truly customize and personalize the music listening experience, one which can be shared with peers socially! As Instagram® is to your photos, we see Headquake Pro as an application enhancing sound for your music. We expect 2014 to be an extremely prosperous year for Sonic Emotion and we are eager to announce upcoming products and partner announcements."*

Created to preserve studio recordings in the level of quality intended by the musicians, Sonic Emotion's original iOS app, Headquake, was launched in January 2012. Earning rave reviews from media and consumers alike, the original Headquake mobile app automatically syncs to users' existing iTunes music database to provide consumers the opportunity to listen to any stereo content in a natural environment with Absolute 3D sound. Since its launch, Headquake has sustained a 4.5 star rating and been ranked as high as 13<sup>th</sup> in the Apple store's Music category.

Founded by audio experts Dr.-Ing Renato S. Pellegrini and Dr. sc. techn. Matthias Rosenthal, Sonic Emotion's Absolute 3D patented technology serves the technology and audio professional industries and is currently used in sound bars, wireless speakers, smartphones and tablet docking stations, and will soon be available in a multitude of consumer electronics devices. Early adopters of Sonic Emotion Absolute 3D include Toshiba Corporation and Onkyo. Already this year 2014, Sonic Emotion has expanded its mobile app audience even further with wearable technologies by partnering with Omate Truesmart smartwatch, launching at CES 2014..

To learn more about Sonic Emotion or its proprietary sound technology visit: [www.sonicemotion.com](http://www.sonicemotion.com). To download Headquake Pro visit: [www.itunes.com](http://www.itunes.com). To join in the conversation visit Sonic Emotion's Facebook page at: [www.facebook.com/sonicemotion](http://www.facebook.com/sonicemotion), or Twitter page at: [www.twitter.com/sonicemotion](http://www.twitter.com/sonicemotion).

**About Sonic Emotion**

Founded in 2002, Sonic Emotion is the world leader in 3D sound entertainment for consumer electronics and professional applications. Beginning with the sound technologies originally developed for large venues, Sonic Emotion holds a number of worldwide patents and is established as the leader in research and application of audio processing technologies. Recognized as the standard in sound, Sonic Emotion applied its expertise in the field to offer a scaled down version of the technology to meet the demands of consumers. Sonic Emotion Absolute 3D solutions have been included in a growing number of home entertainment electronic products sold worldwide including sound bars, towers, DAB radios, docking stations and mobile phone applications. Sonic Emotion's first consumer mobile app, Headquake, launched in January 2012 as the listening experience on the go. For more information, visit [www.sonicemotion.com](http://www.sonicemotion.com).

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